



Smart
Omega-3 Nutrition
For Next-Generation
Pet Health



NATURMEGA

AT A GLANCE

Global Partner in Lipid Innovation

20+ countries
35+ global clients
140+ employees



We empower leading brands with clinically proven lipid platforms, scalable innovation, and sustainable manufacturing.



18+

Pioneers in Omega-3
Excellence

Decades of experience supplying EU partners with consistent quality & regulatory support



Proprietary Technology

Home to Latin America's **first supercritical CO₂** plant and a dedicated Innovation Center, combining molecular distillation and enzymatic biotech to deliver high-purity lipid solutions at scale.

Smart Lipids Portfolio

A broad range of tailored lipid solutions - medium to high concentrates, high - DHA algae oils, and **Ruby-®**: our patented phospholipid-based platform for next-generation omega-3 delivery.

 **essenti
omega**

 **essenti
omega***nova*

 **algalis**

ruby-®



Our Value Proposal

Speed, flexibility,
purity, science,
and co-creation





Real Brands. Real Products.

Our fish oil is already powering leading pet supplement brands in the US Market.

18+

Pet Protect™ Omega-3 Fish Oil
Free Form Omega-3 Fish Oil Health
Supplement for dogs and cats

Powered by Naturmega FFA Fish Oil 58%

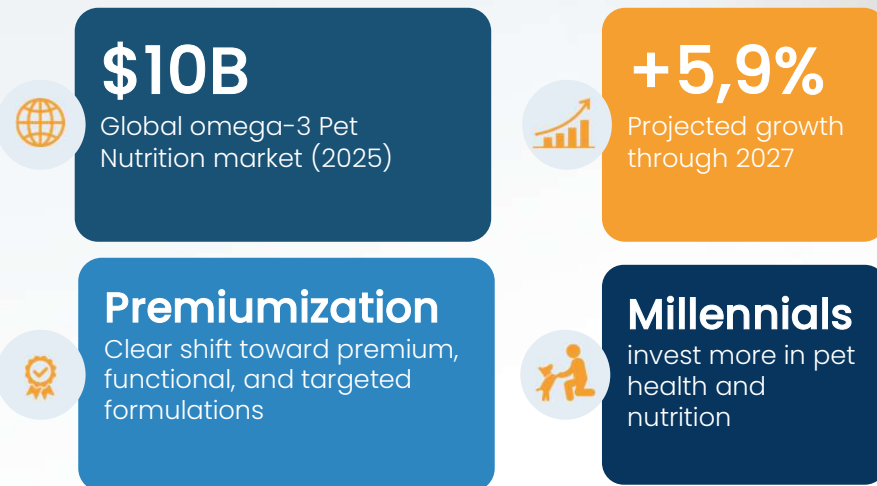


Market Context



The pet nutrition category is undergoing a significant transformation. Increasing pet ownership, the humanization of pets, and a growing focus on health and longevity are driving demand for functional, science-backed nutrition.

Today's pet owners are actively seeking products that support:



At the same time, the market is experiencing a clear premiumization trend. Consumers are moving away from basic formulations toward higher-value, functional solutions with targeted health benefits.

Source: GOED 2026 Global EPA & DHA Finished Products Report



Applications

Omega-3 plays a critical role across **joint health, skin and coat, cardiovascular function, cognition, and immune support in pets.** It is widely used in dry food, wet food, treats, and supplements.



Megapet™ Omega System

Megapet® Active

Product EPA/DHA	Type	EPA mg/g	DHA mg/g	Omega-3 mg/g
18/12	TG	160	100	300

Foundational nutrition for everyday pet health.
Balanced, cost-efficient formulations.



Megapet® Daily

Product EPA/DHA	Type	EPA mg/g	DHA mg/g	Omega-3 mg/g
FFA 58%	FFA	35*	23*	68*

Performance-driven support for mobility, activity, and vitality. Targeted functional positioning.



Two targeted
solutions for pet
nutrition
performance



*Results in Units A% | FFA = Free Fatty Acids

Quality and Sustainability

Megapet™ leverages molecular distillation and Supercritical Fluid Fractionation with CO₂, a highly selective and gentle purification process that differs from conventional systems. This enables precise composition control, improved stability, and optimized sensory performance.



GOED



ecovadis





Talk to our Experts!

 [naturmega.com](https://www.naturmega.com)

 [naturmega](#)

 info@naturmega.com